

7 Things You Can Do TODAY to Start Making Money as a Papercrafter



1. Start a blog. Today. Whether you want to sell handmade cards or make scrapbooks for other people, you need somewhere to showcase your work. Think of it as an online catalog. Some blogs even allow you to have a shopping cart so you can sell your stuff right from there. A blog is easy to start and easy to maintain. And it's free. Not to mention, you can sign up to be an affiliate and earn money just by putting a blinkie on your blog. For more info on the ARS affiliate program, check out the "Become an ARS Affiliate" link on AboveRubiesStudio.com.

2. Follow the blogs and websites of your favorite designers, manufacturers and scrapbook stores. If there is a job opportunity with their company, that will be the first place you will find it. Check at the scrapbook stores in your area and ask about teaching a scrapbook or card making class. Sharing your passion for scrapbooking or card making is a fun and easy way to make some extra money.

3. Apply for a Design Team. Have a favorite paper line? Love using stamps from a particular company? Companies often use Design Teams to showcase the best and most creative uses for their products. As a Design Team member, you get free products or payment in exchange for making and posting projects using those supplies. Be sure to read through the Design Team call completely before applying so you know just what is expected of you and for how long you will serve.

4. Sell your stuff online. Lots of papercrafters who are trying to make some money start by selling on etsy.com and ebay.com. Posting your items is sometimes free or really cheap. Do your research and know all the policies and procedures before posting your first item.

5. Use social media to your advantage. Whether you are just posting your creations for sale on your blog or if you are using a site like etsy, you have to market yourself. Facebook, Twitter and others are a free and easy way to direct potential customers to your blog or online store.

6. Sell at craft fairs. Church and community craft fairs are a great way to get your work in front of people. Renting a table or booth is usually pretty inexpensive and it's a lot of fun. Even if you don't have a lot of inventory, make your booth set-up attractive, be friendly and personable and pass out business cards to everyone that will take one!

7. Check local boutiques, consignment store and even hair salons to see if they would have a little spot for you to sell your things or put out your cards. Offer them a percentage of your sales and make sure you stop in often to keep your displays updated and fresh.

